**Winner List - IAA Leadership Awards 2024**

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| **Sr No** | **CATEGORY NAME**  | **WINNER NAME** |
| 1 | Marketer of the Year - Auto (Passenger Vehicles) | **Veejay Ram Nakra**President, Auto sectorMahindra & Mahindra Ltd |
| 2 | Marketer of the Year - Auto (Two Wheelers) | **Ranjivjit Singh** Chief Business Officer - India Business UnitHero MotoCorp Ltd  |
| 3 | Marketer of the Year - Mobile Devices | **Tao Zhang**Chief Marketing Officer Realme India (Shenzhen, China based) Realme (BBK Electronics Corp Ltd) |
| 4 | Marketer of the Year - FMCG -Food | **Nitin Saini** VP – Marketing Mondelez India Foods Pvt Ltd |
| 5 | Marketer of the Year - FMCG -Beverages | **Sunil Dhar**CEO, Red Bull India Pvt. Ltd |
| 6 | Marketer of the Year - FMCG – Homecare | **Srinandan Sundaram** Executive Director, Home Care Hindustan Unilever Ltd |
| 7 | Marketer of the Year - FMCG - Personal care | **Saloni Shah**Chief Digital and Marketing Officer L'Oréal Group |
| 8 | Marketer of the Year - Consumer Durables  | **Anuj Sharma** CMOXiaomi Technology India Pvt Ltd  |
| 9 | Marketer of the Year - E-Commerce | **Falguni Nayar**Executive Chairperson & Managing Director and CEONykaa |
| 10 | Marketer of the Year – Retail | **Avenue Supermarts Ltd.** **(D-Mart)** |
| 11 | Marketer of the Year – EdTech | **Vinay Pradhan** Country Manager & Senior Director - India & South Asia Udemy |
| 12 | Marketer of the Year – UPI | **PhonePe** |
| 13 | Marketer of the Year – Media & Entertainment -OTT | **Mansha Tandon** Head of Marketing Youtube India  |
| 14 | Marketer of the Year – Online Gaming | **Vikrant Mudaliar**CMODream11 |
| 15 | Marketer of the Year – Banking  | **Dinesh Kumar Khara** ChairmanState Bank of India  |
| 16 | IAA Business Leader of the Year  | **Roshni Nadar Malhotra** HCL Technologies |
| 17  | IAA Creative Agency Head of the year  | **Hephzibah Pathak**Ogilvy India |
| 18 | IAA Media Agency Head of the year  | **Navin Khemka** EssenceMediacom |
| 19 | IAA Editor of the Year | **Ravi Krishnan**Mint |
| 20 | IAA TV Anchor of the Year | **Anand Narasimhan**News18  |
| 21 | IAA Brand Endorser of the Year  | **Vicky Kaushal** (Male)**Ananya Panday** (Female)  |
| 22 | IAA Hall of Fame | **Piyush Pandey**Ogilvy  |
| 23 | Force For Good | **Srinivasan K Swamy** R K Swamy  |