**Winner List - IAA Leadership Awards 2024**

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| **Sr No** | **CATEGORY NAME** | **WINNER NAME** |
| 1 | Marketer of the Year - Auto  (Passenger Vehicles) | **Veejay Ram Nakra**  President, Auto sector  Mahindra & Mahindra Ltd |
| 2 | Marketer of the Year - Auto  (Two Wheelers) | **Ranjivjit Singh**  Chief Business Officer - India Business Unit  Hero MotoCorp Ltd |
| 3 | Marketer of the Year - Mobile Devices | **Tao Zhang**  Chief Marketing Officer  Realme India (Shenzhen, China based)  Realme (BBK Electronics Corp Ltd) |
| 4 | Marketer of the Year - FMCG -Food | **Nitin Saini**  VP – Marketing  Mondelez India Foods Pvt Ltd |
| 5 | Marketer of the Year - FMCG -Beverages | **Sunil Dhar**  CEO,  Red Bull India Pvt. Ltd |
| 6 | Marketer of the Year - FMCG – Homecare | **Srinandan Sundaram**  Executive Director, Home Care  Hindustan Unilever Ltd |
| 7 | Marketer of the Year - FMCG - Personal care | **Saloni Shah**  Chief Digital and Marketing Officer  L'Oréal Group |
| 8 | Marketer of the Year - Consumer Durables | **Anuj Sharma**  CMO  Xiaomi Technology India Pvt Ltd |
| 9 | Marketer of the Year - E-Commerce | **Falguni Nayar**  Executive Chairperson & Managing Director and CEO  Nykaa |
| 10 | Marketer of the Year – Retail | **Avenue Supermarts Ltd.**  **(D-Mart)** |
| 11 | Marketer of the Year – EdTech | **Vinay Pradhan**  Country Manager & Senior Director - India & South Asia  Udemy |
| 12 | Marketer of the Year – UPI | **PhonePe** |
| 13 | Marketer of the Year – Media & Entertainment -OTT | **Mansha Tandon**  Head of Marketing  Youtube India |
| 14 | Marketer of the Year – Online Gaming | **Vikrant Mudaliar**  CMO  Dream11 |
| 15 | Marketer of the Year – Banking | **Dinesh Kumar Khara**  Chairman  State Bank of India |
| 16 | IAA Business Leader of the Year | **Roshni Nadar Malhotra**  HCL Technologies |
| 17 | IAA Creative Agency Head of the year | **Hephzibah Pathak**  Ogilvy India |
| 18 | IAA Media Agency Head of the year | **Navin Khemka**  EssenceMediacom |
| 19 | IAA Editor of the Year | **Ravi Krishnan**  Mint |
| 20 | IAA TV Anchor of the Year | **Anand Narasimhan**  News18 |
| 21 | IAA Brand Endorser of the Year | **Vicky Kaushal** (Male)  **Ananya Panday** (Female) |
| 22 | IAA Hall of Fame | **Piyush Pandey**  Ogilvy |
| 23 | Force For Good | **Srinivasan K Swamy**  R K Swamy |